



**OPEN CALL FOR ARTISTS
to Register and Participate in**

Tapestry of Art and Music

SATURDAY, May 27, 2023

1:00pm - 5:00 pm

Alton Mill Arts Centre,
1402 Queen Street West,
Alton, Ontario

“LET MUSIC BE YOUR MUSE”

Artists are often deeply connected to music. Favourite songs, lyrics, musicians, instruments, scores, compositions of all genres and concert experiences etc. have a prominent place in artists' lives, hearts, minds and in their creative process.

Headwaters Arts invites artists to register to participate and receive a free 6” X 6” canvas to create a masterpiece that visually expresses how music inspires them.

Tapestry of Art and Music is an art show & sale fundraising event with a goal to engage 100 artists within the region and beyond to register, and receive at no charge, a 6” X 6” X .75” canvas to take home and create a visual masterpiece based on a musical theme. Each piece will be donated by the artist and displayed as one large tapestry of works on a large grid/hanging system. All works will be for sale at one price and we want to sell every piece!

DEADLINE TO REGISTER: Sunday, MAY 14, 2023

DROP-OFF of artwork: Tue. MAY 23 or Wed. May 24, 2023

Please note these restrictions when creating your work on the canvas:

- items may be added to your canvas/artwork, but must remain within the 6"x 6" perimeter
- accept all types of media applications including traditional painting, print making, digital/new media, photography, sculpture, drawing, installation art, fibre art, etc.
- artwork must be original
- Nothing may hang over the edges. *(canvases will be exhibited and presented side by side as one large mosaic/tapestry work of art)*
- You do not have to prepare/wire your canvas/piece for hanging, please leave as is. This part will be taken care of by the Event Committee.
- Canvases must be DRY at drop-off

Marketing/Communications

- Images of works by artists may be used at the sole discretion of Headwaters Arts for promotional purposes included but not limited to social media, website, and printed marketing products.
- Headwaters Arts will promote the event/artwork/artists via website and social media channels; marketing materials - for distribution to artists
- A formal recognition of the artists, and a Meet'n'Greet will take place the day of the event.

Thank you for donating your time, talent and artwork to support Headwaters Arts to continue to remain resilient, grow stronger and connect and bring more art, artists and music to all in our Community.

FAQ's (Frequently Asked Questions):

Q. How do I participate in the show?

- Register online before May 14
- Pick up a canvas between April 19 and May 14
- Complete a masterpiece
- Dropoff your masterpiece with the artist statement form on May 23 or 24
- If able, attend the free event on May 27

Q. How and where do I register to participate in the show?

Registration is free, the blank canvas is free for pick-up and there is no entry fee.

Register online: Visit this direct link, [Registration Form](#) or visit www.headwatersarts.org
Please complete the form indicating your desire to participate, complete and donate your work for the *Tapestry of Art and Music Event*.

Once you have completed the registration form, you will automatically be sent a reply with canvas number and a brief description form to be submitted with your piece when dropped off.

OR Register In-Person:

In-person at: Headwaters Arts Gallery, 1402 Queen Street, Alton Mill Arts Centre, Alton, Ontario.

Q. Where can I pick up my 6"X 6" blank canvas?

When you have registered to participate/submit, you can pick up your blank canvas at Headwaters Arts Gallery, 1402 Queen Street West, Alton Mill Arts Centre, Alton, Ontario.

Pick-up **Dates: From:** April 19, 2023 until May 14, 2023.

Times & Location: Headwaters Arts Gallery/Alton Mill Arts Centre is open Wednesday - Sunday, from 10:00 am - 5:00 pm. Our volunteers/staff will be in the Headwaters Arts Gallery to assist you.

Q. Can I use my own 6 X 6" canvas?

Yes, but it must be a 6" X 6" X .75" in thickness, canvas.

Q. Where and when can I drop off my completed canvas?

Drop-off of your completed canvas, with your completed description form to the Headwaters Arts Gallery, 1402 Queen Street West, Alton Mill Arts Centre **Tuesday, May 23rd 9 am - 3pm.**

Wednesday, May 24th, 10 am -5 pm

Q. Can I register more than once?

No, Please DO NOT SIGN UP MORE THAN ONCE.

Q. If I sell my piece will I receive a commission?

No, the event is a fundraiser.

Our goal is to stay resilient, and continue to grow our year-round Headwaters Arts Gallery programming/operations/shows, publish the first ever, Headwaters Arts member' directory, increase our membership and offer new opportunities for member/local/regional artists. We plan to shine a huge light on the immense talent of the artists and share who they are, what they create and why via a multitude of communications/marketing/social media platforms and artist meet and greet at the event.

Q. What if my art work does not sell on the day the event?

Our goal is to sell every canvas during the event however, if your piece does not sell, your work will be returned to you at the end of the event or can be picked up on May 28.