



Headwaters Arts Millcroft Inn Show Application

1

Millcroft Inn and Spa, Headwaters Restaurant

Calling all Headwaters Arts **members** to submit two dimensional art to be shown in the prestigious Millcroft Inn's dining room The Headwaters Restaurant for the year 2024.

Deadline to Apply: November 21, 2023

Headwaters Arts has a partnership with the Millcroft Inn whereby one of our artists (or a group of members, as organized by the artists) can hang their artwork in the Millcroft's Headwaters restaurant. The Millcroft does not take any commission but 35% of a sale goes to Headwaters Arts. The Millcroft Inn prefers work that is complimentary to the character of the inn which is a heritage building. **Pure non-objective abstracts are not suitable.**

The space requires eleven (11) larger and nine(9) smaller works (preferably no smaller than 16 x 20). This space could be used by one or even two or three artist members providing the work is cohesive. Please organize your own group if you choose to go this route. Keep in mind that the space is a dining room and the lighting is somewhat dim, so brighter work is more suitable. The work is lightly juried and if accepted, must be ready for hanging. The work will hang for two months and as much as possible, artists will have a choice of the preferred time slot.

Headwaters Arts is using JOTFORM, an online process to accept submissions. It collects your info and allows you to upload images. Please submit several images (jpegs) that are representative of the work you wish to hang. The jpegs should be no bigger than 1024 in the largest dimension and saved at 300 dpi (2 MB at maximum). The jpegs should include your name, title, size, medium, and year. E.g. WayneGretzsky_SummersEnd_24x30_acrylic_2018 Artists will be notified after jurying.

Please state preferred time slot and we will try to accommodate your request.

Available time slots:

1. **Feb. 5 – April 1, 2024**
2. **April 1 - June 3, 2024**
3. **June 3 – Aug. 6, (Tuesday) 2024**
4. **August 6 - October 7, 2024**
5. **October 7 – December 2, 2024**
6. **December 2 – February 3, 2025**

If you have questions about this opportunity, please contact the Millcroft Inn coordinator Margi Taylor at margi@altonmill.ca.

When you are ready to apply, click [application form](#).



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2

Hanging at the Millcroft Inn (extra info)

It is important that we all remember that we are guests of the Millcroft Inn and are privileged to be able to exhibit our art in this prestigious location and that the commercial operation must not be inconvenienced in any way by our actions. We have arranged with the management the area in which our work will be shown. There are approximately only 20 places to hang and no other nails or screws can be added. The management does not want abstracts, especially without some aspect of realism. Larger, brighter works are best as the lighting is dimmed for ambiance. We recommend a visit to the dining room early on in your planning to get an idea of the space (see Tips below).

Number of Works:

Approximately 20 (see Tips below). This 20 would be made up of 10 large works (e.g. 30x40, 30x30, 36x36, 36x48, etc.) and of 10 smaller (approximately not much larger than 16x20 or 20x16 inches). As you come into the dining area there is a room which will fit 3 works, 2 quite large and a third nail for a longer narrower piece), In the next dining area 7 large paintings can be hung although one nail will only hold an approximately 24x24 piece. In the small dining area overlooking the falls, there are 2 nails on the stone wall. Here can be hung 2 smaller works or 1 piece that is wide but not too tall eg. 20x40. Next, there is a smaller dining area towards the rear of the restaurant where approximately 9 smaller works eg. 16x20, can be hung.

Labels:

As in other shows, labels are prepared by Headwaters Arts Gallery. Label information will be collected by our Gallery Coordinator via Jotform. Keep in mind that hanging generally takes place on a Monday so the labels need to be prepared by gallery staff either the Wednesday or Thursday prior to that week. These labels can be adhered to the wall near your painting using sticky tack. Please use white sticky tack.

List of Works:

The Millcroft requires a list of work including prices with and without HST. You may print the list from your jotform. Give a copy to the front desk at the Millcroft upon completion of hanging.

Bio:

Your bio can be displayed with a small easel on a little table in the dining room that is for this purpose. It is right across from where you would wait to be seated. You must provide your own stand for this purpose. We can recommend using Vistaprint, an online printing service for creating postcards for your show. They are easy to use, quite economical and have a quick delivery. They are a great way to promote your work and something for customers to take away so that they can find you later if they desire.



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3

Hanging:

All work must be securely wired so that none of the wire shows when it is hung. It is the responsibility of each artist to hang and take down their own work at the time and dates stated. It is up to the artist to remember when they are scheduled as reminders may not be sent out, so put it on your calendars. All hangings and takedowns are on Mondays (except holiday Mondays or unless special arrangements are necessary) between 2:30 am and 4 pm (after lunch and before dinner). The time for take down and hanging must be strictly adhered to so as to minimize disruption to their operations. No exceptions or variations in respect to time please. Also, the artist taking down must be on time so that the next artist has sufficient time to hang his/her work. It is suggested that the artist call the dining room manager or speak to a staff member at 519-941-3903 a day before to make sure that nothing out of the ordinary has come up that would prevent hanging or take down of the artwork. Some of us have found that working with the artist who is taking down on the day of your setup can be very helpful. For your convenience a schedule of Millcroft artists with contact info has been provided (see attached). Be sure and introduce yourself to the staff in charge of the dining room that day. A little friendliness goes a long way in building and maintaining our relationship with the Millcroft Inn. Note: **Please do not remove the QR code labels from the walls!**

A Sale:

Headwaters Arts has created a QR code that contains a link to the purchase page on the Headwaters Arts website. Clients can simply purchase the artwork right off the website at any time. Our gallery coordinator will notify you of the sale. When there is a sale you can bring in a replacement following all the same procedures (labels, lists, hanging), with the hanging taking place during a similar window between meal times.. If it is close to the end of the show you can choose not to replace, The artist will be mailed a cheque (less 35%) from Headwaters Arts.

If you have any questions at all please feel free contact the Headwaters Arts Millcroft Inn coordinators:

Margi Taylor email: margi@altonmill.ca

TIPS:

1. If you have never been there visit the dining room during slower hours (between 10-11 am or 3-4 pm) to get a sense of how your art will fit in the space. Explain at the front desk that you are a Headwaters artist who will be showing at the Inn and they are happy to let you have a look when they are not full of customers.
2. Confirm the exact number of pieces that you will be expected to hang. It used to be 10 "large" and 7 "small". Now there can be up to 11 large pieces and 9 small.

3. What is meant by “large”?

There is room for 2 fairly large pieces (30x40-36x48). There are 2 spots for long but narrow pieces (eg. 18-24 x 36). In the Pod (small room overlooking the falls) there is room for a piece 36-40” wide by no more than 24 tall). The remaining spaces suit pieces up to 36” wide and 36” tall.

4. What is meant by “small”?

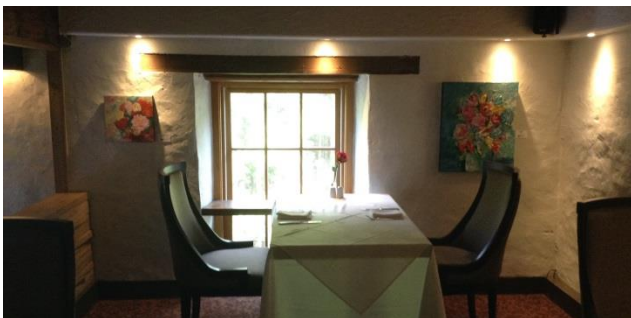
All of the small pieces fit into the small raised dining area towards the back. There is room for 5 pieces on the back wall and 2 small pieces on each side wall. Due to chairs and tables close by, 20 inches tall is probably the max length. 16-20 wide.



The two end walls can each fit 2 similarly sized pieces.



Right side wall: The left piece can be a bit larger but notice that the right piece is limited by the switch on the wall. These pieces are 16x16 and 18x14 to give you an idea



These pieces are 12x12 and 20x24 to give you an idea

5. It is helpful to have a bio and perhaps business cards or postcards for the show. There is a small table for this purpose and you must provide your own stand for your materials. These can be purchased at Staples. Keep it simple and neat. See www.vistaprint.ca for an easy and economical way to create your marketing materials.

6. When you go to hang or pick up your artwork you may park close to reception by the patio making sure that your car is well off to the side in order not to impede traffic.