



Headwaters Arts Sponsorship 2024 - 2025



1402 Queen St. W. Alton, ON L7K 0C3 | www.headwatersarts.org | 519-943-1149

Our Vision

Headwaters Arts vision is to state with confidence that the Headwaters region is a widely recognized centre for artistic excellence; a location of choice for artists seeking a nurturing, collaborative community; and that the region is a home to residents and businesses that value, support and participate in the arts as well as being a renowned destination for tourists seeking high quality and fun arts experiences.

Our Approach and Programs

We fulfill our vision by providing artists at all stages of their career with greater exposure, sales and networking opportunities, and professional development. We create opportunities for the community-at-large to engage, enjoy and learn from the arts. We do this by:

- 1) Providing regular art exhibitions in the Headwaters Arts Gallery at the Alton Mill Arts Centre and the Millcroft Inn
- 2) Mounting special arts events (e.g., Fall Juried Art Show and Sale, Tapestry of Art and Music, Annual Artisan Gift & Fine Art Sale), and
- 3) Running the Headwaters Arts Youth Scholarship Program.

How Your Sponsorship Helps

By sponsoring Headwaters Arts, you are directly enabling us to operate the Headwaters Arts Gallery, along with running the other arts programs. You are helping Headwaters Arts to promote and celebrate the arts throughout the Headwaters region thereby creating a more vibrant, engaged, and healthy community.

Become a Sponsor

To learn more or to make a direct donation please go to our web site at:

<https://headwatersarts.org/product/donation/>

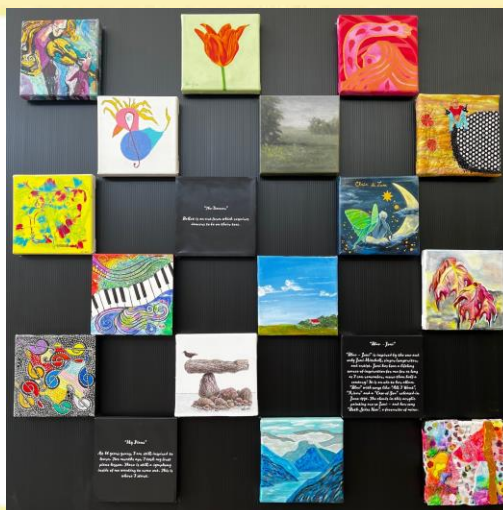
Headwaters Arts Gallery & Events

Headwaters Arts provides the opportunity for our members to present their work in a professional environment by offering seven shows per calendar year, open to all members, and up to three proposal shows by selected members. Headwaters Arts also benefit from up to 20,000 visitors annually.



The Tapestry of Art and Music

Our spring art show and choral performance event takes place at the beautiful Alton Mill, May 25th. Our theme hopes to connect visual artists to music. 100 artists register to participate and complete a canvas. We ask our artists to visually express and depict how music inspires them



Student Scholarship

Headwaters Arts presents an annual Scholarship in the following potential categories including: dance, literature, music, visual arts, film, photography.



Sponsorship Recognition

Your generous sponsorship of Headwaters Arts is vital to the role the arts play in the Headwaters region and will be recognized as outlined below.

Patron: \$6000 +

- **Awarded a \$400 voucher toward a piece of art of your choice.**
- **Two free passes to the opening reception of the Headwaters Arts Fall Festival Art Show and Sale.**
- Name/Logo recognition in print and marketing material.
- Year-round logo recognition on our Sponsors' Banner prominently located at the Headwaters Art Gallery.
- Sponsor Appreciation Certificate awarded at the Fall Juried Art Show and Sale Reception.
- Call-out recognition at the Fall Juried Art Show and Sale.
- Name/Logo recognition in Newsletters and Marquee bulletins.
- Name/Logo recognition on Headwaters Arts website.
- Subscription to our Newsletter and invitation to receptions and events.

Leader: \$2000 - \$5999

- **Name/Logo recognition in print and marketing material.**
- Year-round logo recognition on our Sponsors' Banner prominently located at the Headwaters Art Gallery.
- Sponsor Appreciation Certificate awarded at the Fall Juried Art Show and Sale Reception.
- Call-out recognition at the Fall Juried Art Show and Sale.
- Name/Logo recognition in Newsletters and Marquee bulletins.
- Name/Logo recognition on Headwaters Arts website.
- Subscription to our Newsletter and invitation to receptions and events

Sustainer: \$750 - \$1999

- **Year-round logo recognition on our Sponsors' Banner prominently located at the Headwaters Art Gallery.**
- **Sponsor Appreciation Certificate awarded at the Fall Juried Art Show and Sale Reception.**
- **Call-out recognition at the Fall Juried Art Show and Sale.**
- Name/Logo recognition in Newsletters and Marquee bulletins.
- Name/Logo recognition on Headwaters Arts website.
- Subscription to our Newsletter and invitation to receptions and events.

Contributor: \$200 - \$749

- Name/Logo recognition in Newsletters and Marquee bulletins.
- Name/Logo recognition on Headwaters Arts website.
- Subscription to our Newsletter and invitation to receptions and events.

Artists Awards

Juried Fall Show & Sale

Gala Opening Reception

The Fall Show and Sale Gala Opening Reception provides the opportunity to sponsor the following top Artist Awards:

- 1st prize, a \$300 contribution
- 2nd prize, a \$200 contribution
- 3rd prize, a \$100 contribution.

Each prize will be named in honour of the contributing sponsor and presented by the sponsor at the Fall Show and Sale Gala Opening Reception.

Recognition includes:

- Each award will be named in honour of the contributing sponsor on the Artist's Award Certificates (e.g., The "Jane/John Doe Company Award" for 1st Prize at the 2020 Headwaters Arts Fall Show and Sale (name of show).
- The contributing sponsors or designate will present the award to the artists at this event.
- The contributing sponsors will be honoured by Headwaters Arts at the opening night reception for sponsoring the Artists Awards.
- The contributing sponsor will receive a Certificate of Appreciation from Headwaters Arts in recognition of their support.

Thank you Sponsors!



2023 – 2024 Sponsors:

Town of Caledon, Central Counties Tourism, Dufferin County, Brampton Brick, Alton Mill, Bryan's Fuel, James Dick Construction Ltd., Booklore, Royal LePage, Sarah Haney, Sharron Mollenhauer, Avertex Utility Solutions, Jeffers Pharmacy, JDC Custom Homes Inc., Rudy Vandenberg Classic Renovations, Propel CPA, Brackett Auto Group - MacMaster GM Buick GMC, Orangeville Chrysler & Orangeville Volkswagen, D&D Pools and Spas, Cavalier Transport , IG Wealth Management, Dods & McNair Funeral Home, Chapel, & Reception Centre, Harmony Whole Foods Market, Dave's Butcher Shop, Lord Dufferin Centre Retirement Residence, CIBC.